# Eden Wiseman

## Graphic Designer

+972 545555249 · eden.wiseman@gmail.com · edenwisemanart.com/design · linkedin.com/in/eden-wiseman

## ABOUT

- Graduated from HackerU Techcelerator with proficiency in graphic design tools, excelling in cutting-edge design and illustration applications for Graphic Design, user experience, and user interface. Possess expertise in Adobe Photoshop, Illustrator, InDesign, Premiere, After Effects, as well as Figma, WordPress, and Wix.
- Freelance designer with a practical experience, showcasing responsibility, creativity, teamwork, troubleshooting, and effective time management. Consistently delivered impactful results leveraging a diverse skill set in creative endeavors.
- Seasoned professional in cultural entrepreneurship and independent artistry, bringing added value from roles as an artist and manager with a global project portfolio.
- Poised for my next professional adventure, seeking an opportunity to apply my skills and seasoned experience to innovate and shape user-friendly products. integration into a dynamic company, eager to learn from talented professionals and understand diverse work methodologies.

## EDUCATION

**Graphic Design and UI/UX Specialization, HackerU Techcelerator** (March - December 2023)

Completed a 583-hour program, mastering essential design skills with industry-standard tools like Figma and Adobe; engaged with distinguished lecturers and industry leaders to build a solid foundation for a promising career in Graphic Design and UX/UI.

## PROJECTS AS A FREELANCE DESIGNER

- Simanche-alama.com (2024): Led end-to-end execution of a freelance web design project, showcasing expertise in design, UI/UX, and web development to create a portfolio website for a social art collective.
- Seepour.com (2024): Led end-to-end execution of a freelance web design project, showcasing expertise in design, UI/UX, and web development to create a seamlessly integrated blog and e-commerce store; conducted thorough research, crafted product branding, developed a logo, and defined the website's design language using Photoshop, Illustrator, Figma, and Wix, with a commitment to ongoing maintenance and continuity.
- Sleeping Well During Wartime  (2023): Demonstrated design expertise in a therapy-focused freelance project by developing and donating an online guide to the local community; managed content, conceptualized illustrations, and formatted the guide using Adobe software, with a primary focus on Photoshop and InDesign for impactful visual communication.
- Pancha Podcast Productions (2023): Executed comprehensive brand development as a freelance Graphic Designer. Conducted competitor and product research, employing tools like Photoshop and Illustrator to establish a cohesive visual language, resulting in an enhanced product identity through branding, logo design, color palettes, patterns, and mockups.

## EXPERIENCE IN OTHER FIELDS

**Manage, The Mill Art Center (**2021 - 2022)
Led the transformation of an ancient factory into a dynamic cultural complex, overseeing project establishment, financial management, operational team management, and comprehensive advertising and marketing efforts.

**Project manager, Kenar Productions (**2018 - 2021)
Distinguished producer specializing in film, television, and digital media, consistently delivering projects on time and within budget constraints, showcasing a passion for high-quality content creation.

**Freelance Choreographer, dancer, multidisciplinary performance and installation artist** (2011 - present)

**Technical Skills**  Adobe Photoshop · Illustrator · InDesign · Premiere · After Effects · Figma · WordPress · Wix

**Languages**  English - Intermediate | Hebrew - Native